



# 2020

YEAR IN REVIEW





# our mission is at the core of WHO WE ARE

## MISSION

To enrich the lives of children with special needs and their families through sports, fine arts and educational programs to foster the development of courage, confidence, fitness, pride, joy and community.

## VISION

To be the premier and recognized leader for adaptive sports, fine arts and educational programming, serving children with intellectual and physical challenges, in our community and beyond, so that all children can achieve new possibilities previously unimaginable.

## REACH

We currently serve San Antonio, Schertz and New Braunfels with seasonal recreational programs, monthly competitive programs and one-day events.

## Key Staff Members

**Tracey Fontenot, PT**  
CO-EXECUTIVE DIRECTOR

**Kacey Wernli, PT**  
CO-EXECUTIVE DIRECTOR

**Isabel Jones**  
DIRECTOR OF COMMUNITY &  
DONOR ENGAGEMENT

**Andrew Garcia**  
PROGRAM ADMINISTRATOR

**Judy Mireles**  
PROGRAM & COMMUNITY  
OUTREACH DIRECTOR

**Michelle Fuentes, PT**  
ADAPTIVE SPORTS DIRECTOR

**Carrie Valdez, OTR**  
ADAPTIVE SPORTS DIRECTOR

**Jenna Malsbury, MS**  
ADAPTIVE SPORTS DIRECTOR

**Suzy Hill**  
HUMAN RESOURCES &  
FINANCIAL ADMINISTRATOR

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**Lori Velasquez**  
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**Peggy Neal**  
**Lew Moorman**  
**Earl Stanley, MD**

*Five board members completed their terms of service in 2020. We appreciate their dedication, service and support and know they will always be our greatest advocates! Thank you to **Larry Cohen, Grant Hogue, Karen Martin, Bill Robinson and Josh Zeller.***

# a message from our FOUNDERS

Dear Kinetic Kids Family,

It feels like 2020 really started when the world came to a screeching halt in March. We were forced off the fields, down from the stages and out of art class into a new world without gatherings, socialization, teams, sports, or exercise. Some families lost jobs or worked less hours, and many of our children could no longer access their much-needed medical and rehabilitative care. Undaunted, our parents strapped on additional hero capes becoming teachers, therapists, and activity managers for their loved ones.

Over the past 20 years, our families have taught us the value of being able to adapt, and that is exactly what we did when the pandemic caused us to temporarily cease programs. We knew our Kinetic Kids could not come to us, so we decided to go to them! Our team worked tirelessly to launch our Stay Strong virtual programming in early May, giving Kinetic Kids access to pre-recorded sports activities, live programming and Zoom calls just to hang out with friends! The results were immediate: tears of joy seeing friends, compassion for each other, and best of all, the desire to stay active and positive even though the world was changing daily or even hourly! Then, as stay-at-home orders lifted, our team worked closely with federal, state and local guidelines to once again offer safe, in-person programming for our at-risk population.

Our programs may have looked a little different, but the stories of support and love are the same: mothers and daughters playing golf in masks, an older brother dancing with his little sister in her



KACEY WERNLI & TRACEY FONTENOT

wheelchair on Zoom, a son riding bikes with his dad to raise money for Kinetic Kids! Through all the sadness, our kids continued to motivate, encourage and fill us with their light!

Truly, when surrounded by Kinetic Kids, it is easy to remain committed to being the leader in adapted sports programming in the state of Texas. You can count on us to find new ways to improve the health, mobility, social interactions and confidence of children with special needs through our sports and recreational programs. Of course it is only possible through the generosity of the foundations, individuals and businesses who stand behind our kids! We are so very grateful for your support and are looking forward to an even brighter 2021!!

*Tracey Fontenot Kacey Wernli*

Tracey Fontenot and Kacey Wernli  
Co-Executive Directors & Co-Founders



# recreational RECAP

We had completed the winter season and were just ramping up for our spring season when our world came to a standstill. To serve our recreational athletes and artists, we created Stay Strong virtual programming! Our goal was to ensure that children and their families still had a way to maintain their activity level through high-quality modified programs. We produced and published two different Stay Strong programs each week. In the end, Kinetic Kids and their families had twelve unique activities modified specifically for children with various special needs. Participants could choose their favorite sport(s) at a time best for their schedule and complete the program at their own pace to increase endurance, balance, coordination, and mobility.

Knowing our participants were missing the social interaction at our programs, we also offered live

Zoom workouts where our athletes could share details of their day, catch up with their friends, and talk to coaches who were so dearly missed.


In the fall, we offered an all-virtual, six-week musical theatre season that included a live final performance of an original play titled "Friends from Afar."

In our efforts to offer safe programming that keeps all participants engaged, we plan to continue virtual options in 2021.

**STAY STRONG**







Olivia loves a schedule and this virus has deprived her of a routine. We are so grateful she has one more thing to look forward to in her week!

— Heather Martinez,  
Parent





A pandemic did not prevent the SA Xtreme competitive division from introducing table tennis as a new sport in 2020! The opportunity to participate in person at a new event was a highlight for many athletes.

Designed for athletes who only have physical disabilities, SA Xtreme athletes initially attended virtual workouts designed specifically for them. When it was finally safe to utilize social distancing, they

met in an open field for a mock archery competition to train for the 2020 Virtual Endeavor Games.

Determined to compete, three SAX track & field athletes also traveled to Marble Falls in October to participate in the adapted division of an able-bodied competition!

## The search for opportunity ends here

Imagine your child longing for a place to belong. In 2015, this was Analisa Spicer's reality. Her daughter Noelani had just turned three, and Analisa's search for special needs programs was frustrating. "It was disheartening. Many would not accommodate children with different physical abilities, or those who weren't neurotypical," she recalled.

When Noelani's physical therapist recommended swim lessons to strengthen her core and leg muscles, Analisa shared her struggles finding a place welcoming children who are incontinent or in

need of 1:1 assistance. Of course her therapist had the answer—Kinetic Kids. "Not only did Kinetic Kids accommodate Noelani, but they embrace her differences and empower her to be the best she can be. For that, Noelani and I will forever be grateful."

Noelani has participated in recreational programs and in our San Antonio Xtreme competitive division. When the pandemic forced the Spicer family into isolation due to Noelani's medical fragility, our virtual programs helped her cope with the emotional and physical effects of social distancing.

Analisa remembers fondly, "Every week, my daughter counted down to her musical theater class where she could visit with old friends and make new ones. And when I told her about the new virtual dance and martial arts classes, her squeals of delight reminded me how crucial these programs are for children like mine. I don't know what life might be like if Kinetic Kids didn't exist, and I don't want to imagine a world without it."



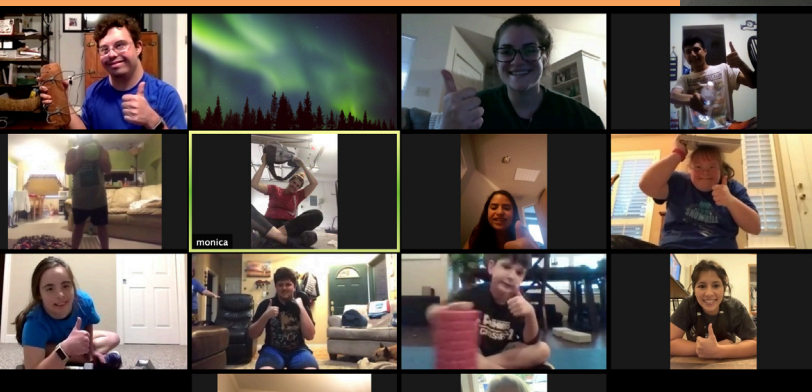


# SAN ANTONIO PREMIER ADAPTIVE YOUTH SPORTS

Standing outside their homes in March, Program Directors Jamie Rodell and Monica Deschaine turned on their video cameras and their 1000-watt smiles and began our first Facebook Live workout for the San Antonio Premier CrossFit program. Determined to keep our athletes strong both physically and emotionally, our coaches also added Zoom sessions where athletes could simply chat and catch up with their friends.

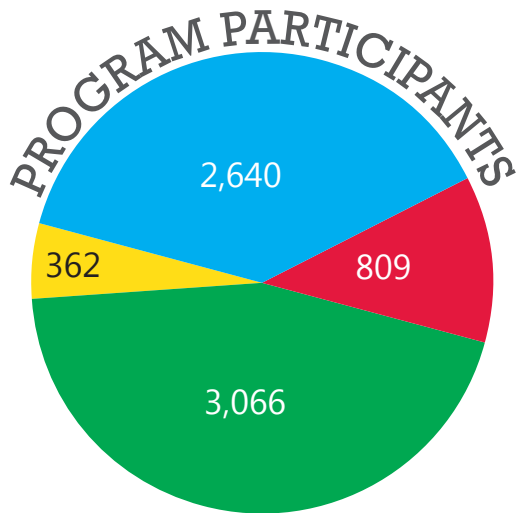
SA Premier, a division designed for athletes with intellectual and/or physical disabilities, hosted virtual and in-person programs in cheer, soccer, gymnastics, basketball and CrossFit.

"Virtual programming allowed us to continue with what makes Kinetic Kids so amazing—community," said Jamie Rodell, SA Premier CrossFit Program Director. "This is a place where they get to have fun with their friends and work on skills that make them happy."

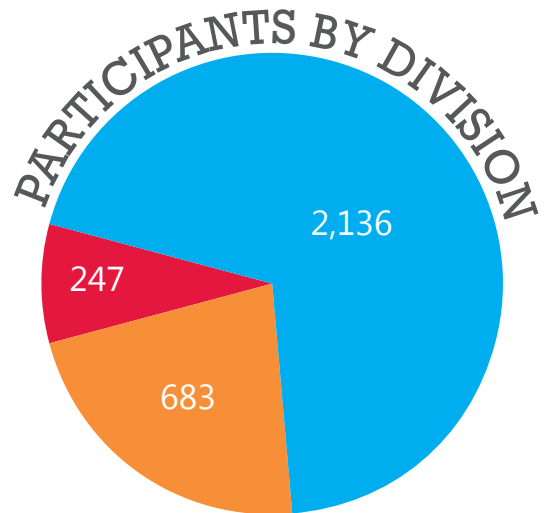




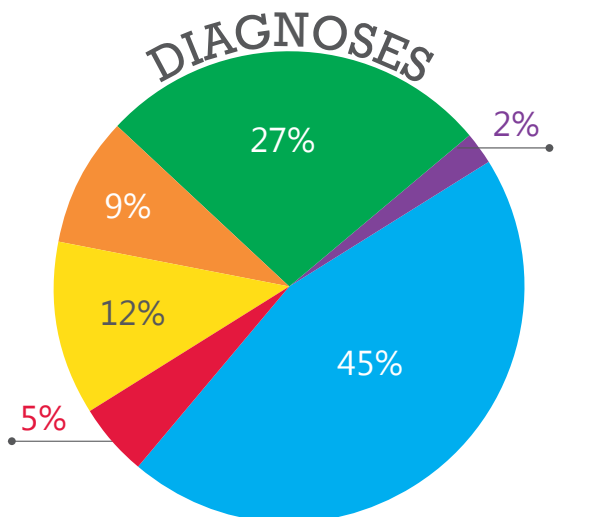
# IMPACT STATEMENT



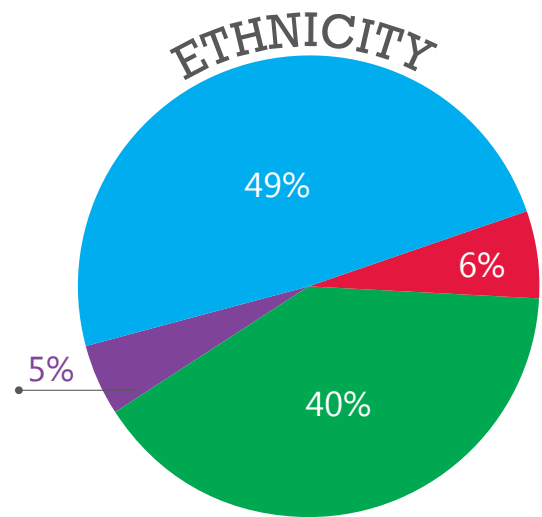
- Sports Programs
- Discovering Disabilities Day
- Educational Programs
- Fine Arts Programs



- Recreational Divisions
- SA Premier Competitive
- SA Xtreme Competitive



- Physical
- Autism
- ADHD
- Down syndrome
- Developmental
- Visual Impairments

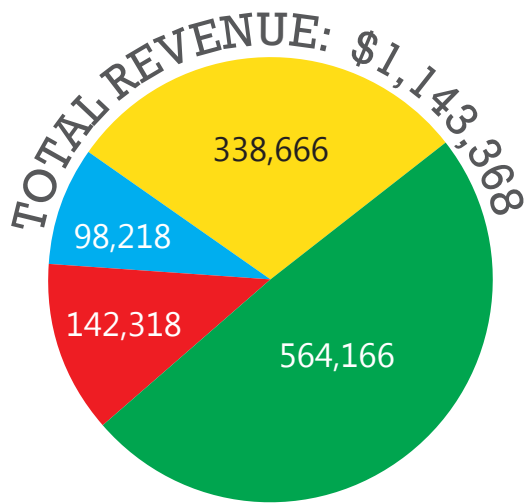


- Caucasian
- Hispanic
- African American
- Asian and other

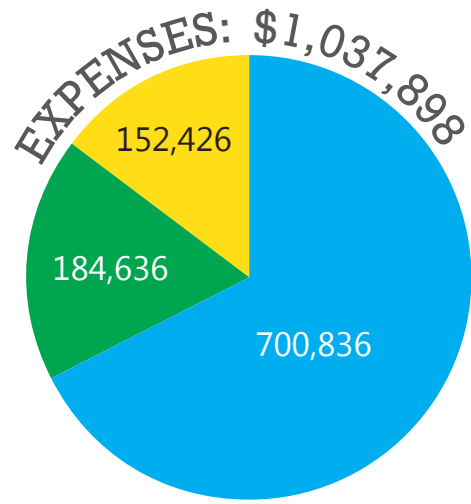




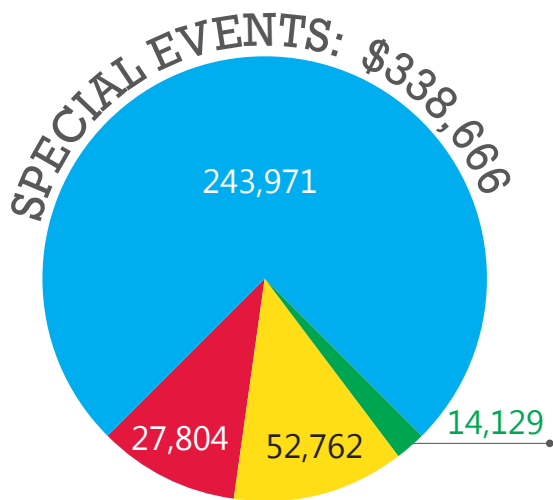
# FINANCIAL STATEMENT



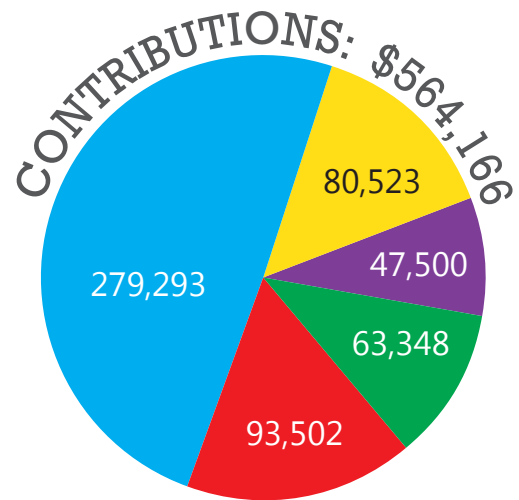
- Contributions
- Special Events
- Programs
- Other



- Program Services
- Fundraising
- Administration



- Hootenanny
- Big Give SA
- Drive Fore Dreams Golf Tourney
- Champions for Charity



- Grants
- Individual Donors
- Corporate Donors
- In-Kind Donations
- Covid-19 Relief Grants





# Volunteer Partners

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High School  
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Reagan High School

Raising Cane's Chicken Fingers  
Scholars & Athletes Serving Others  
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USAA

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Physical Therapy Program  
UT Health -  
Occupational Therapy Program  
UT Health San Antonio  
UTSA  
UTSA Adapted PE  
UTSA Pre-Med Society  
UTSA Pre-OT Society  
UTSA Pre-PT Society  
Young Men's Service League

## Covid-19 kept volunteers home, so.. **PARENTS STEPPED UP**

Eric Shipp knew it was important to get his son, Ethan, back in action. Normally, Kinetic Kids provides volunteers to help the kids and the coaches have a successful practice. The added benefit is that parents get to do what parents do best...sit on the sidelines and cheer!

When social distancing sidelined everyone, we knew who to call on. Our parents were eager to enroll their children and welcomed the opportunity to get their athletes out of the house and into the fresh air, even if it meant leaving their folding chairs at home.

Eric Shipp was happy to volunteer for Ethan in the Fun & Fitness recreational program. "It gave us a chance to play together in a structured environment, practice new skills and enjoy some exercise together." Of course, he really appreciated the activities developed by the coaches and staff. The creative obstacles and interactive games were a hit with Eric and Ethan. "The coaches and staff really put the 'Fun' in Fun & Fitness," recalls Eric.





# DISCOVERING DISABILITIES DAY

educating & enlightening peers

Discovering Disabilities Day events are co-hosted with local elementary schools to educate students about disabilities and encourage inclusion. Kinetic Kids partners with community organizations, therapists and school staff members to offer hands-on activities that simulate the experience of adapting to different abilities. Increasing awareness increases compassion and understanding which lead to more welcoming environments for children with special needs.

After hosting just one in-person event in 2020, schools closed due to the pandemic. So, we continued providing valuable insight through our social media platforms. We created videos highlighting athletes



with different diagnoses, giving them an opportunity to share their stories and abilities. In 2021, we plan to provide additional virtual activities and resources for those who want to learn more about our amazing Kinetic Kids.



## TWO WHEELS IN FIVE DAYS

**bike camp fosters independence**

Due to the generosity of Believe It Foundation, Kinetic Kids collaborates with the national organization, iCan Shine, each summer to help children with special needs learn to ride a conventional bicycle without training wheels. Taking pandemic protocols into consideration, we were thrilled to welcome 22 cyclists and 40 volunteers to Bike Camp 2020. And our participants were just as happy, "Hailey has had much more interest in riding a bike at home and has been willing to help her little sister and other friends learn to ride now," reports the Ayoub family. Liam, a volunteer, is also grateful, "I know a lot of things were canceled because of the pandemic, so I am glad I was able to participate."





Our inaugural Kinetic Kids Drive Fore Dreams charity golf tournament was a “hole in one!” Almost 100 golfers joined us in March at the Club at Sonterra North Course for golf, food and good times! With the support of our generous community, we raised \$30,000 to help support Kinetic Kids programs. Congratulations to the top teams: image360 San Antonio West, eConserve, and Holiday Inn Riverwalk.

## Thank You Sponsors

### LUNCH SPONSOR

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Frost

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NuStar Energy

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Holiday Inn Riverwalk

Omar Lozano

Mednax

Pay it Forward

Paul Slattery

### TEE SPONSOR

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The Velasquez Family

### SPECIAL THANK YOU

Anchor Bar

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Duck Donuts

Hope Hits Harder

Todd Hunt, friend of Kinetic Kids

image360

Mia's Mexican Grill

Raising Cane's Chicken Fingers

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Spice of Life

Ternell Washington

Tiff's Treats

Tito's

Top Golf

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# Thank You Sponsors

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Children's Hospital Of San Antonio

Dr. Mario Fierro & Cara Gloor

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Bill Robinson

## BRIGHT STAR

Angelman Syndrome Awareness--The Roth Family

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Northside Lions Club

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Cecil & William Scanlan Jr.

Paul & Barbara Slattery

Dr. Earl & Suzanne Stanley

Lori & Robert Velasquez

Melissa Muse Wiggans



With your help, we raised \$240,000 through our Hoot@Home event! Our first-ever virtual gala was a smashing success! Even without being together dressed up in our boots and bling, our community stepped up in ways we could not have imagined! So grateful for our event sponsors, auction donors, volunteers, staff, vendors, on-screen talent and participating audience!

## AUCTION COMMITTEE

Teresa Benke, Co-Chair

Jada Hallmark, Co-Chair

Stephanie Brockman

Stephanie Canales

Christie Cuthbert

Tiffany Dillworth

Stephanie Dukatnik

Kelly Emmons

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Amy Myers

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Bernadette Pena

Jenny Price

Mary Raven

Cyndi Solis

Erica Soto

Stephanie Thompson

## SPECIAL THANKS

Saren Ashley

Axiom Photo, Ternell Washington

Rachel & Teresa Benke

Tom T-Bone Bounds

CareCoTV LLC

Stephanie & Kullen Flores-Medrano

Brad Gray

Ariana Gutierrez

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National Charity League

Nicole Nielsen

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Rust Meat Market & Game Processing

Jackson Ryan

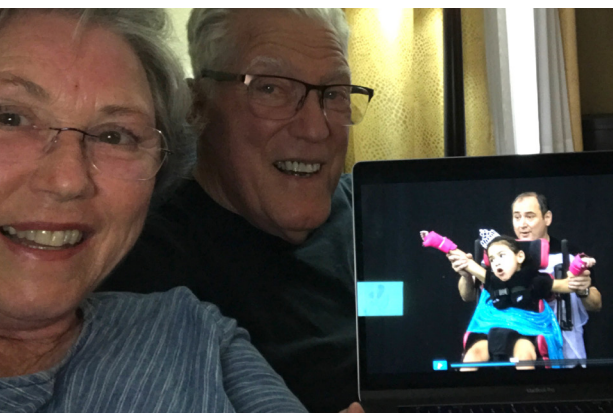
Spice of Life Catering

Bill Taylor, KENS5

UT Student OT Association

Leighann & Scott Worrich

Young Men's Service League





# welcoming new PARTNERS

## Chicken N Pickle® SAN ANTONIO

We were thrilled when Chicken N Pickle's Community Engagement Team reached out to us early in 2020 to explore how we could partner to make a difference!

Located in Northern San Antonio, Chicken N Pickle is an indoor/outdoor entertainment venue and restaurant concept that includes a fast casual dining restaurant, 11 Pickleball courts (6 indoor/5 outdoor), bocce ball, shuffleboard, a bar and entertainment space, lawn games, ping pong and TVs for watching the big game.

The pandemic delayed their Grand Opening, but once their doors were open, we were there! Here are just a few of the ways that Chicken N Pickle has supported Kinetic Kids. We are so grateful!

- Hosted a Giveback Night where 10% of food and beverage sales were donated to Kinetic Kids
- Donated proceeds from a two-week Green Cup Campaign benefiting Kinetic Kids
- Served as our base camp for Big Give SA and donated courts for our Pickleball Tournament
- Hosted our HOOT@Home watch party and envelope stuffing party
- Donated to our Hootenanny Silent Auction
- Welcomed our staff for a team-building event
- Provided space for competitive team meetings





# THANK YOU for making a difference

## CORPORATE DONORS

Amazon Smile  
AT&T Employee Giving Fund  
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The Content Reporter  
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Raising Cane's Chicken Fingers  
Spec's Family Partners, Ltd.  
Target Corporation  
Thad Ziegler Glass, Ltd.  
Towers Contractors, LLC  
Triquetra  
Valero Energy Foundation  
Valero Benefit for Children  
Zachry Group

## raising FUNDS

Raising Cane's Chicken Fingers became an official Kinetic Kids partner in 2020! We were honored to be invited to take part in the grand opening celebration of their newest location on Bandera Road in February where they announced our exciting new partnership and presented Kinetic Kids with a generous donation.

We are also thankful Raising Cane's employees volunteered their time and talents to help get us settled in at our new office by hanging pictures and organizing our expanded storage area. And if you browsed one of our silent auctions in 2020, you know we appreciate Raising Cane's donations of their *always* popular gift baskets!







## STAFF SPOTLIGHT

# Amy Myers

Kinetic Kids Gymnastics Program Director and Coach Amy Myers met the challenges of 2020 with great determination. As a special education teacher, Amy recalls, “we really had to swerve to learn new ways of teaching at a rapid rate.” It was no different at Kinetic Kids.

After 14 years with Kinetic Kids, Amy understands how crucial our programs are for children with special needs, both socially and physically. So when she learned about a web-based program her school was using, she knew Kinetic Kids would benefit from a chance to connect online when they could not be together. Amy’s idea flourished into our Stay Strong virtual programming that connected our Kinetic Kids from May-December 2020!

But Amy wasn’t done. She knew pivoting into virtual programs would mean capturing and editing hours of videos! Recognizing the significant size of the task, Amy took a crash course in video editing so she could help get programs to our athletes as quickly as possible. Not only did she navigate uncharted waters for her teaching position, she also took on a whole new technical role at Kinetic Kids recording gymnastics programs, hosting Zoom calls in the evenings and editing videos on the weekends!

She says it is easy to stay committed to helping our Kinetic Kids, “Whenever I help a Kinetic Kid reach a first like jumping on both feet or doing a forward roll, I think ‘WOW!’ I was a part of that!”



## FOUNDATIONS & ORGANIZATIONS

Alamo Kiwanis Club Charities, Inc.  
Believe It Foundation  
Bella Rose Pageantry  
Birnam Oaks Foundation  
Blue Bird Auxiliary  
Capital Group Companies  
Charitable Foundation  
Central Park Lions Club  
Charities Aid Foundation of America  
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Emler Swim School Stone Oak  
Endurance Elite Gymnastics & Dance  
Forest Hills Presbyterian Church  
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H-E-B  
Ians Foundation

# SPECIAL THANKS

you keep our kids in the game!

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Impact Soccer Club  
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La Presna Texas Owner  
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Marien Elizabeth Inclusive Photography  
McFarlin Tennis Center  
Mia's Mexican Grill  
Mission Road Developmental Center  
Multicopy Printing Company  
Nellie Reddix Center  
Nicole Nielsen  
Northside Suburban Little League  
Palo Alto College  
Pamela Sepulveda  
Patricia from CrossFit  
Roger Koss  
Rudy Carielo  
Scott LeBlanc  
Spice of Life  
St. Anthony Catholic High School  
Stefan Marty  
Ternell Washington  
The First Tee of San Antonio  
The Tribe | 3F CrossFit  
Tiff's Treats  
University of the Incarnate Word  
University United Methodist Church  
Young Men's Service League

## COVID RESPONSE GRANTORS

H-E-B Tournament of Champions  
San Antonio Area Foundation  
Warm Spring Foundation

### COVID-19 Response Fund

*A community fund jointly managed by the San Antonio Area Foundation and the United Way of San Antonio.*

*The fund is comprised of nearly 30 caring businesses, donor-advised funds, philanthropic foundations and government entities including:*

- San Antonio Area Foundation
- Houston and Caroline Harte Fund
- John L. Santikos Charitable Foundation
- 80|20 Foundation
- Harvey E. Najim
- Alice Kleberg Reynolds Foundation
- The Najim Charitable Foundation
- Bank of San Antonio
- H. E. Butt Foundation
- Bexar County
- Nancy Smith Hurd Foundation
- Nationwide Foundation
- United Way of San Antonio & Bexar Co.
- Gloria Galt Donor Advised Fund
- Kronkosky Charitable Foundation
- Toyota Motor Engineering & Manufacturing North America
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- Wells Fargo
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# THANK YOU

## for helping our kids dream BIG



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Kirsten Smith  
Robert & Lori Velasquez  
Graham & Elizabeth Weston  
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### INDIVIDUAL GIFTS \$1,000-\$2,499

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 individually, we are thankful for the generosity of so many!





## Contact Information

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